Serial No. 10/766,697 Docket No. 120137.481 Inventor(s): Robert Frederick et al. Express Mail No. EV447226419US "REPLACEMENT SHEET"



Example Customer Search Results From Web Store ZZZ

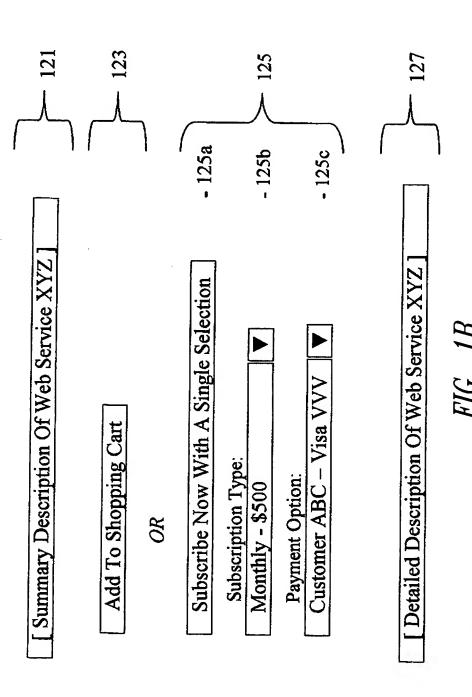
Results for "Map" in Item Type "Web Services"	
ults for "Map" in Item Type "Wel	Se
ults for "Map" in Iter	"Wel
sults for	ter
Results for	ır "Map"
ı	Results fo
Search]	Search]

	117,	Item Description		Provides GIF images at	Provides GIF images at	Textual driving directions	Textual driving directions	High resolution JPEG	640x480 resolution JPEG	miages at 100/0/1ncn		non-commercial use only 7813292254 Genetic map information		Current weather service	maps worlawiae
	116	Item ID		0001342133	0009287341	S072086133	9874933245	2987238765	2981234778			7813292254		4397234563	
	115	Item Conditions Of Use		max uses/month=30000 0001342133	available to subscribers to AAA GPS service	subject to Terms at	1	ı	ı			non-commercial use only		not for use in composite 4397234563 WSs	?
	114	Item Price		\$0.05/use or \$500/month	\$0.08/use	\$200/month	\$0.05/use	\$0.10/use	\$0.02/use			\$0.01/use		\$1/100 uses	
	113	Item Source		WS Provider AAA	WS Provider AAA	WS Provider BBB	Web Store ZZZ	WS Provider AAA	WS Provider AAA			WS Provider CCC		Web Store ZZZ	
	112	Item Name		AAA Street Maps By Street Address	AAA Street Maps By Latitude/Longitude	Driving Directions BBB	Driving Directions ZZZ	Topographical Maps (high resolution)	Topographical Maps (low resolution)	see all matches in Mapping Services		Human Genome Maps see all matches in Scientific DBs		Live Weather Maps	
	III_{\setminus}	WS Category	Mapping Services: 15 matches								Scientific DBs: 3 matches		Weather Services: 1 match		•••
710				110a	1106	110c	1100	110e	110f	8011		110h 110i		110	•

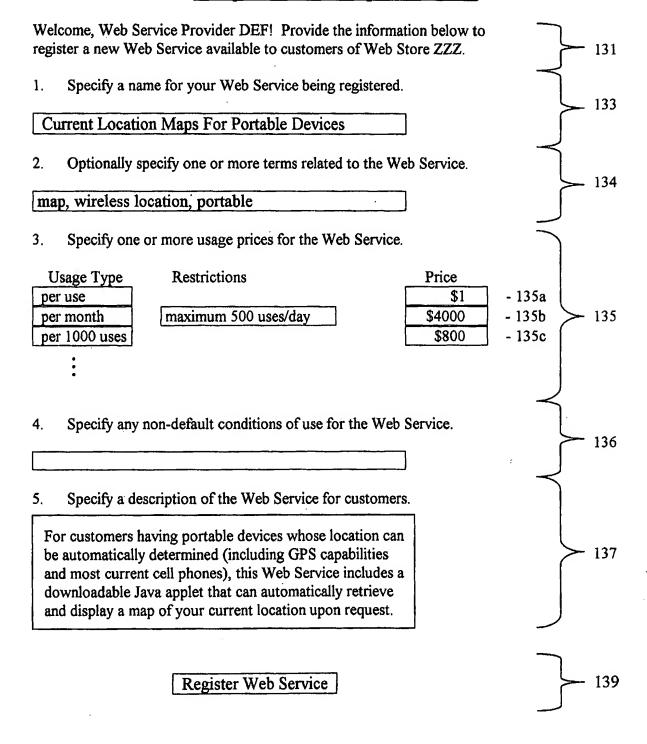
FIG. 1A

Example Customer Shopping Screen for a Web Service Item

Welcome, Customer ABC. If you purchase a multi-use subscription today, you'll receive an additional 5% discount!



Example Web Service Registration Screen



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Example Web Services Information Screen

Web Services

140			141	142	143
	Top Web Services	WS Rank	WS Rating	Similar WSes	Customers Who Liked This WS Also Liked These WSes
		•			The same and these woes
140a	Driving Directions ZZZ	11	based on 1723 reviews	Driving Directions BBB,	AAA Street Maps By Street Address,
140b	Live Weather Maps	12	based on 517 reviews	-	Topographical Maps (high resolution)

Below are recommended Web Services for you, Customer JKL!

145				
	Web Service	WS Price	WS Provider	
145a	Human Genome Maps	\$0.01/use	WS Provider CCC	1
145b	Live Weather Maps	\$1/100 uses	Web Store ZZZ	1

	,
R	Subscribe Now
R	Subscribe Now
	R R

148

149

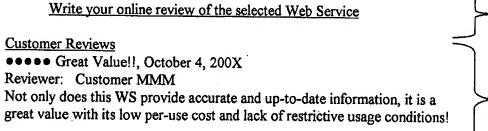
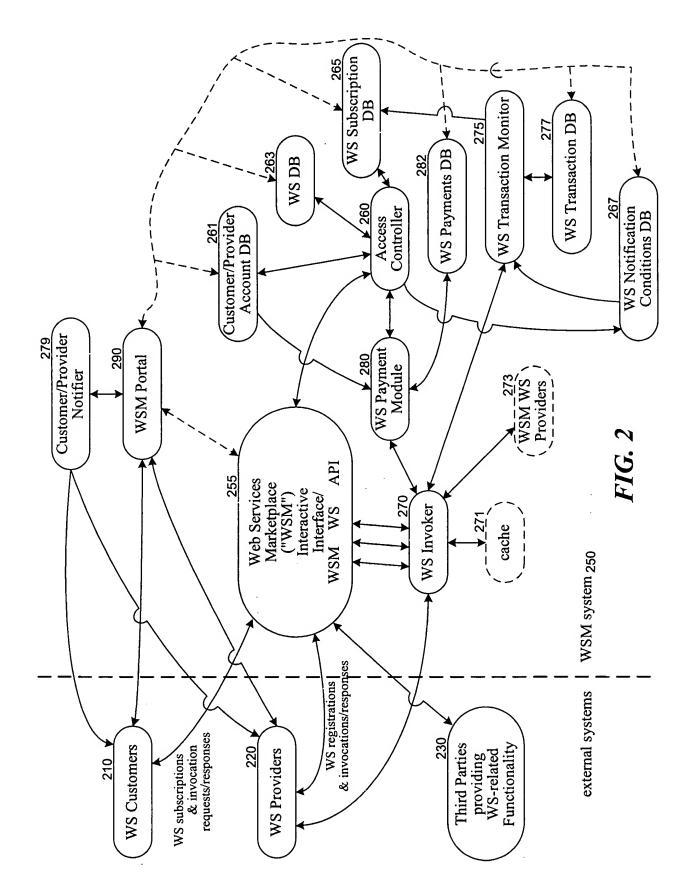
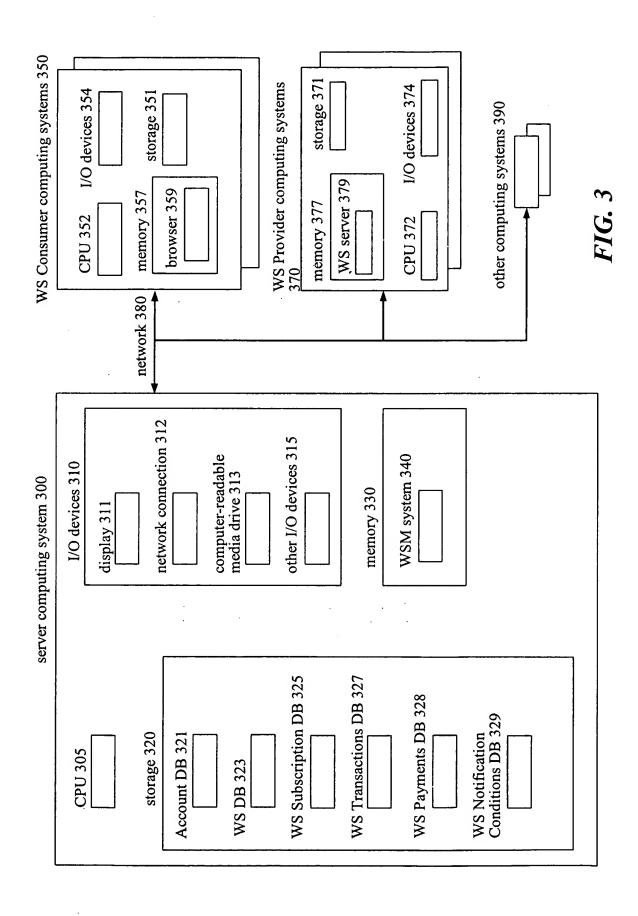
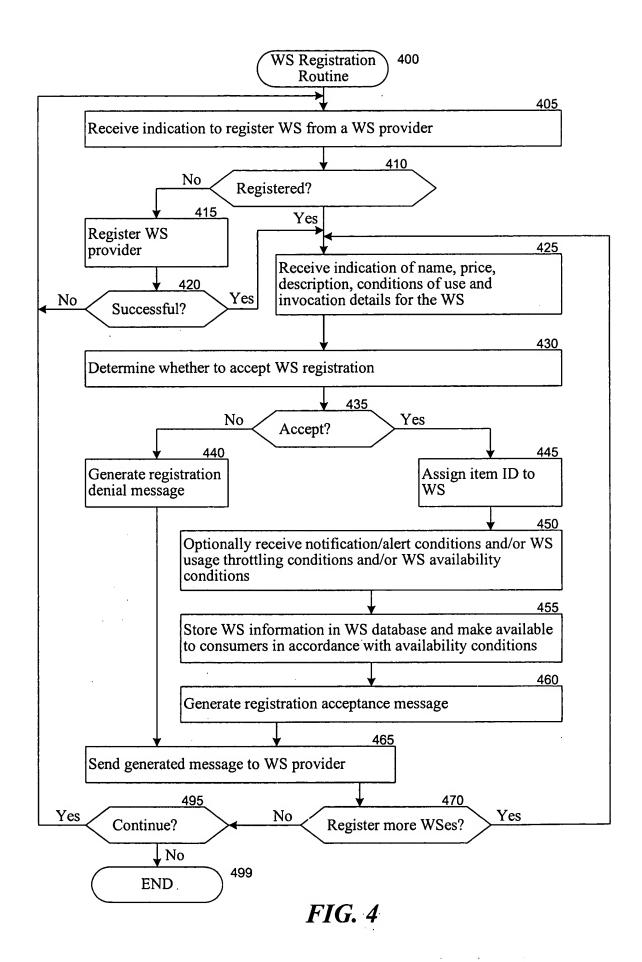
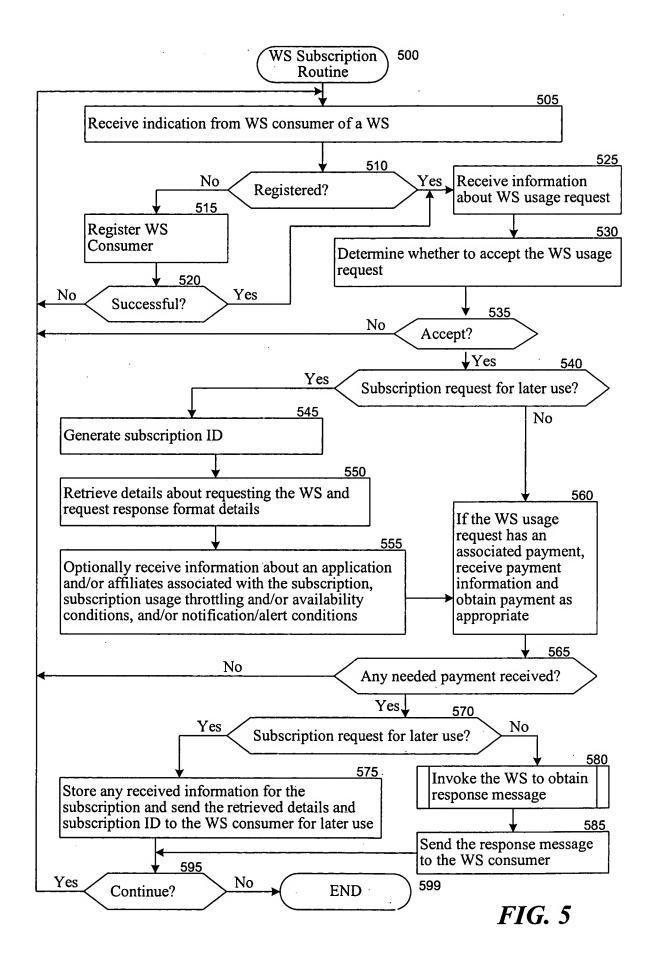


FIG. 1D









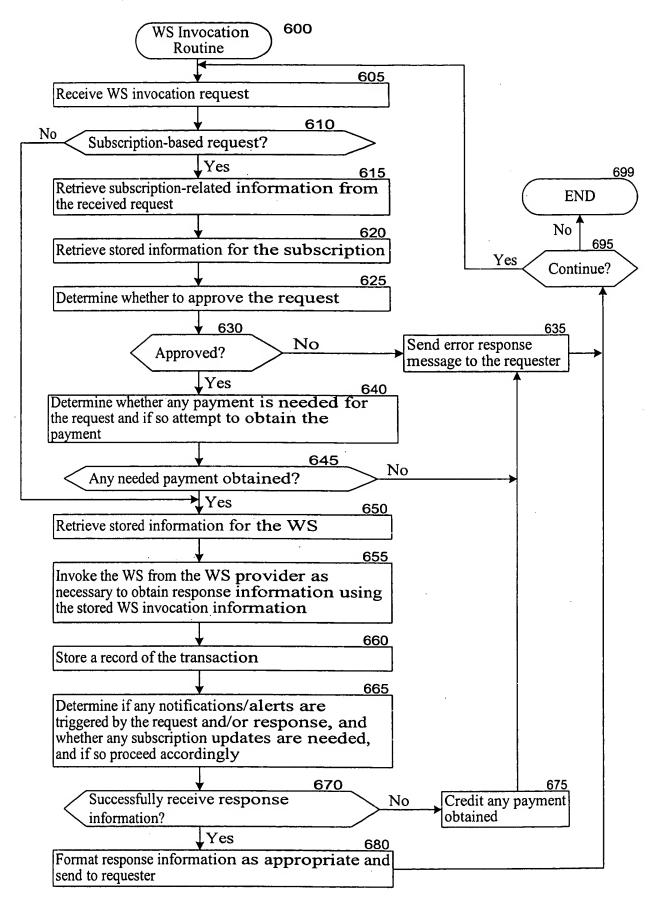


FIG. 6

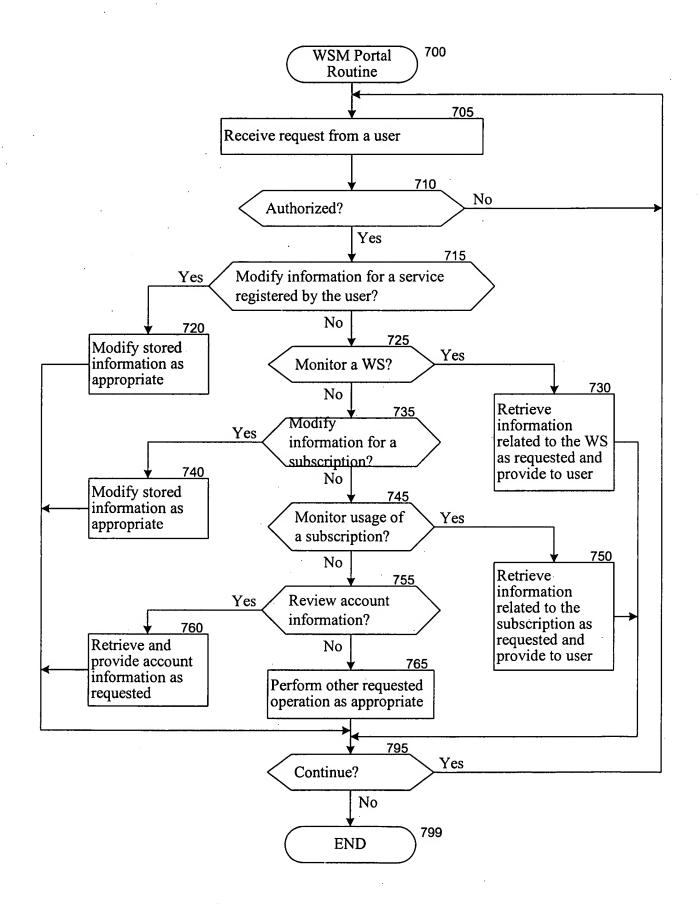


FIG. 7